

STARTUP INDIA **INVESTOR CONNECT**

Matchmaking Platform for Investors & Startups

HOW TO CREATE YOUR **INVESTOR PROFILE**

A Step-by-step Guide to Create Your Profile on the Portal

On the website www.investorconnect.startupindia.gov.in
Click on the below icon to open the option to Login/
Register



Click on Register, if you do not have your username & password.

You will be redirected to *Select User Type*. After Selecting *Investor* as your user type, please click *Request Access*.

After clicking on *Request Access* Button, please fill up the form. The concerned team will register you on the portal and share your username & password

Click on Login, if have your username & password. Enter your Username & Password

The image shows a screenshot of the Startup India Investor Connect website. The header includes the logo, navigation links (Home, About, For Startups, For Investors, Investment Opportunities, FAQs, Grievance), and social media icons. The main content area features the text "STARTUP INDIA INVESTOR CONNECT" and two buttons: "For Startups" and "For Investors". A modal window is open in the center, displaying "Welcome to Startup India Investor Connect" and "Login Register" buttons. The footer contains a brief description of the platform.

#startupindia
INVESTOR CONNECT

Home About For Startups For Investors Investment Opportunities FAQs Grievance

हिन्दी

STARTUP INDIA
INVESTOR CONNECT

For Startups For Investors

Welcome to
Startup India Investor Connect

Login Register

Startup India Investor Connect is a platform that connects startups with investors to facilitate investment opportunities through AI based matchmaking. Through this, entrepreneurs will be able to directly reach out to multiple investors using one single application and pitch their startup idea.

Steps for Registration

If you DO NOT have your username & password

CLICK on Investor

Please Select the User Type

Investor

StartUp

Click here to Request Access

Click here to Build Your Profile

[Back to Login page](#)

CLICK on Request Access

Please Select the User Type

Investor

StartUp

Click here to Request Access

Click here to Build Your Profile

Request Access

[Back to Login page](#)

Fill the Form and SUBMIT

Request Access

Just complete the form below and send us a message

Name*

Designation*

Company*

Email ID*

Comment

[Back To Signup Options](#)

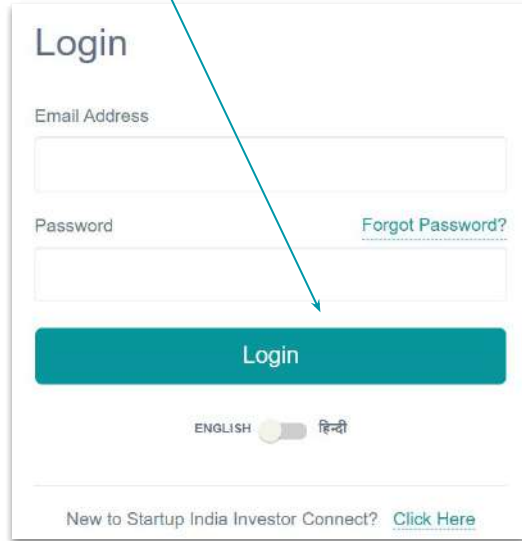
Submit

Your license will be created within 24 hours and you will receive an email with your account login information

If you already have your username & password Skip to [Next Slide](#)

Once you receive your account information, enter Your Username (Email Address) and Password for login.

LOGIN



The screenshot shows a login form with the following elements:

- Header:** "Login" in a large, bold font.
- Form Fields:** Two input fields labeled "Email Address" and "Password".
- Buttons:** A large teal "Login" button.
- Language Toggle:** A switch between "ENGLISH" and "हिन्दी".
- Footer:** A link that says "New to Startup India Investor Connect? [Click Here](#)".

Login Page

When you login to your account, you will be asked to enter your brief details. Please enter the details and hit the SAVE Button.

SAVE



The screenshot shows a "My Account" page with the following elements:

- Header:** "My Account" in a teal box.
- Content:** A teal box with the text "WELCOME TO Startup India Investor Connect".
- Form Fields:** Three input fields with labels: "What is your Role?", "Which industries do you belong to?", and "What are your focus Technologies?".
- Buttons:** "CANCEL" and "SAVE" buttons at the bottom right.

Landing Page

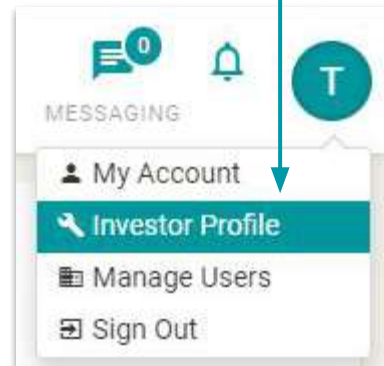
After entering and saving your *My Account* details, you will be redirected to below page. Click the icon with your Name's Initial Letter. For e.g., if your First name is Tina, you will see the Letter *T* in the circle.

CLICK



A small pop-up will appear with multiple options. Click on *Investor Profile*

CLICK




Page After Saving *My Account* details

Click on the Edit Button. Fill in your detailed profile for startup to easily search you, based on your investment focus.

Mandatory Fields for your profile to be searchable are - **Website, Year of Establishment, and Technology/ Sector Focus**

Basic Profile



Company Name *
XYZ [Investor]

Year of Establishment*
2000

Website *
sidbi.in

No. of employees
51 to 200

Change Logo

Short Description
Investor Type (0 of 500 characters)
Government

Minimum Funding Amount
Maximum Funding Amount

Headquarters
Bangalore, India

Other Locations
Delhi x

Technology/Sector Focus *
Ad Network x

SAVE

About Investor [+ Add About](#)

Management [+ Add Executive](#)

Funds [+ Add Funds](#)

Investments [+ Add Investment](#)

Your Investor Profile is now Ready and you can now Create and Publish your Investment Opportunity for startups to Apply to your Requirements.

Refer to **Guide 2** for **How to Launch Investment Opportunity**

sidbi company

BASIC INFORMATION

Technology Focus: AdTech
3D Printing

Investor Type: Government

Year of Establishment: 2000

Employee Count: 51 to 200

Headquarters: Delhi, India

Website: sidbi.in

About Investor [+ Add About](#)

Management [+ Add Executive](#)

Funds [+ Add Funds](#)

FUND NAME	SEBI REGISTRATION NO.	TOTAL COMMITMENT AMT	YEAR OF ESTABLISHMENT
Loan	12345	500 Million	2022

Investments [+ Add Investment](#)

DATE	FUNDING AMOUNT	FUNDING STAGE	COMPANY NAME	FUND NAME
[2022,11,7]	₹500.00 Million	SIDBI Invest	BabyChakra	-
[2022,11,7]	₹30.00 Million	SIDBI Invest	ABCD [Startup]	-
[2022,11,4]	₹500000.00 Million	SIDBI Invest	Spintly	-
[2022,11,23]	₹1000.00 Million	SIDBI Invest	Teststartup	-
[2022,10,18]	₹566.00 Million	SIDBI Invest	Pridyamics Private Limited	-
[2022,10,18]	₹22.00 Million	SIDBI Invest	Attort Legal Consultancy Private Limited	-

THANK YOU

Please email akanksha@growthenabler.com for any support